



BRIAN Y. CHU, CIC, CLCS

SENIOR VICE PRESIDENT



Brian Chu is a Senior Vice President at The J. Morey Company, Inc. Insurance Agents & Brokers. With a broad level of operational, technical, and technological expertise, Brian advises on complex risk mitigation strategies with an emphasis in working with closely-held private and family-owned enterprises across a variety of high-hazard industries.

As a technological advisor, he works closely with clients' human resources, finance, and operational executives to leverage available risk management systems to reduce total cost of risk while increasing operational efficiency through improved transparency into key risk/performance indicators.

Brian's previous operational experience of growing a four-time consecutive INC 5000 company gives him a practical understanding of the risk versus reward when companies are rapidly evolving and growing.

In 2019, Brian was recognized by the San Fernando Valley Business Journal as Insurance Advisor of the Year. He also serves as a Board Member of the Valley Economic Alliance, and as an emeritus board member of the Asian Pacific Community Fund.

DESIGNATIONS & CERTIFICATIONS

- Certified Insurance Counselor (CIC)
- Commercial Lines Coverage Specialist (CLCS)

COURSES

- Principles of Risk Management (CRM)
- WCIRB CompEssentials (1-3)

