

## Liliana T. Pérez



Liliana T. Pérez serves as the Cultural Affairs Director for the Los Angeles Chargers and is responsible for building strategic partnerships within California's dynamic and versatile economic, cultural and social sectors. In this role, she is responsible for managing community engagement, especially with the Chargers' valued neighbors. Among her priorities include driving cross-functional alignment of internal divisions to provide optimized benefits to sponsors and fans.

Prior to joining the Chargers, Liliana had made a career in public service, holding senior leadership roles in the office of six Speakers of the California Assembly and the Office of the Governor. After almost 25 years in government, she became an acknowledged expert in creating multisector coalitions to advance legislation in support of local economies and public policy addressing pressing social issues. She also cultivated meaningful relationships with key audiences including other branches of government, business owners, labor, community stakeholders, national and international dignitaries, and more.

During the 2022 Super Bowl week, Liliana was recognized by the National Football League (NFL) and by People en Español as the 2022 MVP – Women in the NFL award; selected by the Pasadena Latino Heritage Committee to serve as their Grand Marshall for the 24<sup>th</sup> Annual Latino Heritage Parade and Festival; was selected as the Breaking Barriers Awardee by the Ferias Legales Empowered Women, a professional organization of Latino Attorney Community Advocates; She was this year's nominee to the L.A. Business Journal Women's Leadership Symposium & Awards luncheon.

Additionally, throughout her career she has won recognitions for her advocacy work on behalf of the LGBTQ+ community, immigrants, and women. She remains passionate about social justice and civil rights causes and is active with numerous organizations. She proudly serves on the Board of Directors for the Women In Sports and Entertainment organization, (WISE-LA) and serves in a leadership role as the Director of Diversity, Equity and Inclusion; Equality California, Coalition for Humane Immigrant

Right of L.A. (CHIRLA); Bienestar Human Services; the Latino Equality Alliance; and Conga Kids;

Her volunteer and philanthropic work lead her to past appointments serving on the Commission on the Status of Women for the City of Los Angeles and on the Los Angeles Unified School District's Redistricting Commission.

A true Angelina, Pérez enjoys the City's culturally rich food offerings and social events as well as spending time with her mother and rescue furry baby.